

Doney Park-Fernwood-Timberline Area Plan Special Meeting: Public Participation Planning

February 25, 2021 5:00-6:30 on Zoom

I. Welcome and Introductions

Committee Members

John Ruggles
Dave Browning
Jim Clifford
Harriet Young
Monica Julian
Saylor Caudill
Bryan Bates
Bernice Carver

County Staff

Melissa Shaw
Jacob Moffo
Jessica Simmons

Members of the Public

Barbara Greenleaves
Andrea Guerrette
Joe McGee
Autumn Montoya
Switz
Villa
Elmain

II. Community Outreach and Planning

Public participation is required by Arizona Revised Statutes and County zoning requirements.

a. Self-guided Driving Tour

The driving tour will be a way to engage with the community without physically getting together. It will let interested parties explore DPTF and get to know extent of the planning area and the variety of land usages within its extent. Will use the Story Map platform to host the suggested route map, instructions and questions for participants to think about during the tour and respond to. M. Shaw has put together some draft text/instructions to give to participants. The link to the Story Map and PDF's will be emailed, physically posted, etc. The driving tour can't have staff members or be manned in any way. The tour would be an open-ended activity; people can do it whenever they can, or more than once. QR codes could link people to the Story Map and route map. The route should show commercial and industrial areas, but also residential areas (without being too intrusive) so that people can see issues that residents face. Committee members suggested a route that would show the different types of areas,

housing (including both planned, and “wildcat” subdivisions), etc., which Melissa recorded. The route might consist of a principle route that shows the rural activity centers and commercial/industrial areas, with side routes into neighborhoods. Also might want to show where flooding has had an impact, as well as the County flood parcel. M. Shaw will take the map that the committee came up with give it to County GIS for digitizing. The map will be shown to the committee again before it goes out to public.

The driving tour can be publicized through the email list, facebook, nextdoor, a press release, on the story map site, etc. Committee member and staff should continue to brainstorm additional methods.

b. Open House

Will be held virtually via a County subscription to a webservice called Konvaio. Users can click on different topics, then will see visuals, vision statements, and other materials put together by staff and the committee. M. Shaw showed an example of what it would look like. People can post virtual comments onto the materials.

At this time in-person meetings are not being scheduled. Depending on COVID benchmarks, it is possible that there could be an in-person open house later this year, but the timing is uncertain.

III. Schedule

Next full committee meeting is **March 11**

IV. Public Comment Period

A. Guerrette: Is planning on doing the driving tour

B. Greenleaves: Is also planning on doing the driving tour. Maybe this could all be posted on nextdoor?

Answer: B. Carver has been doing this and will continue to.