Building Businesses & Entrepreneurs (BBE)

Business Plan Development Training

BEGIN YOUR BUSINESS AND BE YOUR OWN BOSS

LEARN TO:
- Create a viable business plan and structure
- Clearly define your product or service & the “why”
- Analyze your market and competitors
- Develop your sustainability value proposition and pricing
- Project costs, income, cash-flow, & profit/loss

COST: Only $125/person (50% scholarships for income qualifiers)
- Live Plan online resource access utilizing an integrated/enhanced curriculum
- Complete your business plan by the end of the training, ready to take to a lender
- Individual Development Account (IDA) 2:1 match saving grant for those eligible
  (Save up to $2,000 of earned income and receive up to a $4,000 grant for business start-up and/or expansion!)

Your Idea... Your Business... Your Future...

2022 Fall 9-Week BBE Zoom-based Training

When: 6 pm - 9 pm MST, Tuesday Evenings, Sept. 20 – Nov. 15
  (Class Dates: Sept. 20, 27, Oct. 4, 11, 18, 25, Nov. 1, 8, &15, plus coaching)

Where: Zoom-based Internet Distance Delivery*
  [*BBE is currently offered online via Zoom. Future trainings will be offered via hybrid Zoom and classroom format as soon as our facilitators can do so well. See Zoom system requirements at https://support.zoom.us/hc/en-us/articles/201362023-System-Requirements-for-PC-Mac-and-Linux.]

For more info, and to enroll, visit www.coconino.az.gov/bbe, or contact: Scott Neuman (928-679-7463, sneuman@coconino.az.gov)

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