

NORTHERN ARIZONA ECONOMIC OUTLOOK CONFERENCE

INFORM. ENGAGE. ACT.

- May 17, 2017** 4:00 PM Registration
6:00-8:00 PM **Welcome Reception**
May 18, 2017 7:30 AM Registration
9:00 AM **Welcome and Introductions**
Mayor Bill Diak, City of Page
Supervisor Lena Fowler,
Coconino County Board of Supervisors, District 5



INFORM

- 9:10 AM **NGS Activity Update** – Navajo Generating Station, Navajo Nation
9:25 AM **Presentations and Discussion** –John Stigmon, Economic Collaborative of Northern Arizona Local First, Navajo Community Development Financial Institution, AZ Office of Tourism
“Leveraging Your Localness”, programs on the Navajo Nation, marketing tourism assets.
11:00 AM **Economic Outlook** – Dr. Wade Anthony Rouse, Northern Arizona University
Presentation on the Arizona and the Regional Economy.
11:30 AM **Strategic Economic Development Plan** – John Stigmon, Economic Collaborative of Northern Arizona
Economic Development Administration POWER Grant – Carol Curtis and Cindy Wilson, Coconino Career Center
Update on the Strategic Economic Development plan developed for the region by Economic Collaborative of Northern Arizona, and update on the POWER grant initiative.

ENGAGE

- 12:00 PM **Lunch Speaker: Rural and Proud – Jack Forinash**
Reinvigorating rural economies. “The work to be done in your communities has to be done by you. The seeds of your economic recovery are already here.”
12:45 PM **Page Higher Education Center Panel** – Northern Arizona University, Diné College, Navajo Technical Institute, and Coconino Community College
Higher Education Institutions coming together to deliver local, in-demand Certificate and Degree programs for job seekers and business owners.
1:15 PM **Entrepreneur Panel**
Entrepreneurs and business owners share their stories of success, discuss local business outlook and identify emerging opportunities.
2:00 PM **Attendee Discussion**
Moderator John Stigmon, Economic Collaborative of Northern Arizona

ACT

- 2:45 PM **Next Steps, Identify Champions**
Supervisor Lena Fowler, Coconino County Board of Supervisors, District 5

CONFERENCE GOALS

Share information, generate ideas and strategies for future economic development for our region, and gather stakeholders to form a united vision in light of the impending closure of the Navajo Generating Station.