



**Northern Arizona Regional
Resilience Initiative
EDA POWER Grant**

INFORM: Year 1

Coconino County secures \$300,000 EDA POWER grant.

- **Capitalize** on economic development plans.
- **Invest** in strategies that encourage a strong and diversified economy.
- **Create** customized skill trainings to cultivate new career opportunities and strengthen existing industries.
- **Leverage** local, regional, state, and national resources.

ENGAGE: Year 2

- ***Develop*** educational resources with the Page Higher Education Center.
- ***Activate*** customized skills training models.
- ***Identify*** opportunities to diversify the economy.
- ***Promote*** Internships, Apprenticeships, and On-the-Job Training opportunities.

ACT: Year 3

- **Nurture** small business creation and support business plan development.
- **Grow** industry clusters based on local and regional identified strengths.
- **Leverage** WIOA reemployment resources from Coconino County, Navajo Nation, and Navajo County.
- **Build** upon existing broadband studies to explore internet bandwidth expansion.

NEXT STEPS

- ***Continue*** development of customized training models that support local clusters.
- ***Invest*** in the youth talent pipeline.
- ***Build*** upon the early success of cluster strategies to strengthen new business retention and expansion.

A highly professional work force promotes
ECONOMIC SUCCESS.