



Parks Community Meeting: Park Survey Recap

Presented by Cynthia Nemeth,
Coconino County Parks and Recreation Director

Why We are Here - Purpose of Meeting

- ▶ In 2019 the Department completed the Coconino County Parks and Recreation Master Plan and visited Parks twice to solicit input
- ▶ In summer 2020, Parks community residents interested in exploring the enhancement of existing park amenities at the school contacted school representatives and Coconino County Parks and Recreation (CCPR)
- ▶ CCPR engaged NAU Parks and Recreation Management program to develop, collect and report on the survey, at no cost to the County
 - ▶ Survey's are valuable tools in reaching as broad a representation as possible
- ▶ CCPR is now following up with two public meetings to go over the survey results

Today's Objectives



- ▶ Review 2019 Master Plan Results
- ▶ Review Parks Community Survey Results
- ▶ Offer community-driven recommendations for moving forward

Meeting Process

- ▶ Use the *Raise Your Hand* function to ask questions
- ▶ Use *6 to unmute your telephone for questions
- ▶ In the interest of time, avoid repeating the same questions
- ▶ Respect others' opinions, actively listen, and be civil in our discourse
- ▶ If having trouble with internet or not able to attend in person, submit questions to **parksrec@coconino.az.gov**

RECREATION PROFILE: PARKS

84% are familiar

with CCPR parks and recreation opportunities (vs. 87% overall)

Biggest benefit of CCPR?

74% of Parks respondents say
"promotes health and wellness"



FORT TUTHILL
COUNTY PARK

used by **77%** of Parks
residents, making it their most
used CCPR recreation area

Usage/attendance in past 2 years

	COUNTY OVERALL	PARKS
County Fair	62%	92% ↑
Facilities	61%	77% ↑
Trails	56%	34% ↓
Programs	17%	8% ↓
None of the above	14%	0% ↓

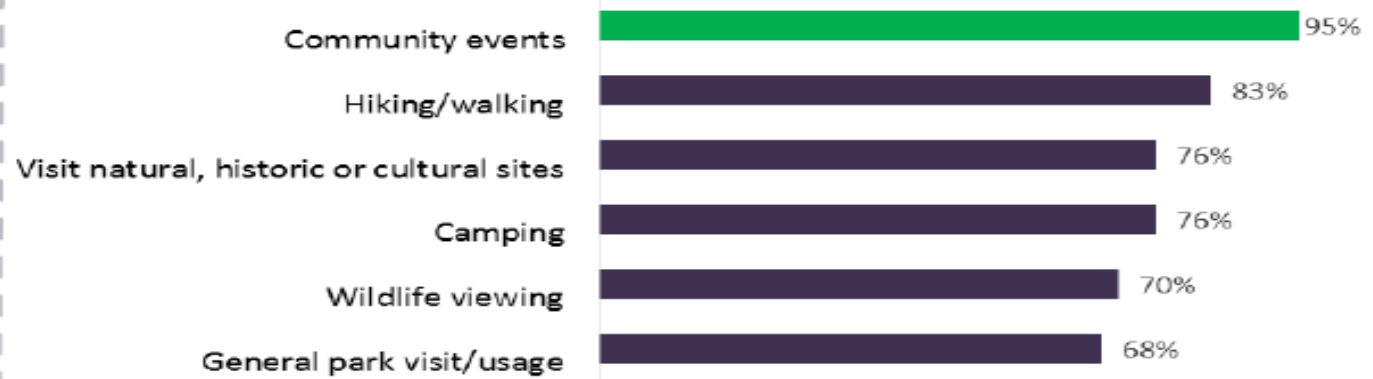


Inconvenient location biggest barrier to recreation participation.

Social media and
newsletter most
preferred methods for
receiving recreation info



Top Household Activities Around Coconino County



Top 2 Parks-Specific Priorities Over the Next 5-10 Years



50%
Playground
equipment



50%
Trail development
& connectivity

Top 3 Programming Priorities



Parks Community Survey Results

- 706 surveys sent, 219 returned
- 48% stated no park preferred, 49.6% ranged between renovate school facilities, active, passive and a combination of active and passive park preferences
- 36% stated best location for a park would be the school and several comments stated near the school, off Rt. 66, near convenience stores, and others stated locations not in Parks area

Parks Community Survey Results – Potential Park Amenities

Very Important

- Bathrooms
- Walking Paths/Trails
- Benches
- Playgrounds/Swings
- Shelters/Ramada

Somewhat Important

- Benches
- Bike Racks
- Playing Field
- Tied: Gathering Place, Shelters/Ramadas, Playground/Swings
- Basketball Court

Parks Community Survey Results – Compared to 2019 Master Plan

2020 Survey

- **Walking Paths/Trails**
- **Shelters/Ramada/Places to Gather**
- **Playgrounds/Swings**
- **Play Field/Basketball Court**
- **Benches, Bike Racks**
- **Bathrooms**

2019 Master Plan

- **Trails, trail heads**
- **Ramadas**
- **Playgrounds**
- **Ballfields/Courts**
- **Parks**

Parks Community Survey Results – Potential Funding Options

- ▶ Overwhelming majority not in favor of any tax levy, user fees, or non-profit/volunteerism effort
- ▶ However, 33% Strongly Favor and Favor funding park enhancements via a non-profit or through volunteerism
- ▶ **Note:** Other funding options not included in survey include grants, endowments, and donations, for example

Observations and Community-Driven Next Steps

- ▶ Opportunities exist for compromise between no taxed-funded parks or park amenities and enhancing existing community park assets
 - ▶ Trail/path signage and minor improvements
 - ▶ Field improvements
 - ▶ Picnic tables
 - ▶ Additional playground
 - ▶ Use grants to fund projects
- ▶ Community-Driven Next Steps
 - ▶ Form a community volunteer group to determine areas of improvement and desired scope for each area
 - ▶ CCPR willing to assist in providing estimates, researching grant sources and provide updates on community efforts

Discussion and Questions

- ▶ Are you willing to actively participate in a community group whose purpose is to prioritize and develop scopes of work for community enhancement projects?
 - ▶ If so, email preferred contact information to **parksrec@coconino.az.gov**

Contact Information

Coconino County Parks & Recreation

2446 Fort Tuthill Loop

Flagstaff, AZ 86004

928-679-8000

www.Coconino.az.gov/parks

Email: parksrec@coconino.az.gov

Facebook: [coconinoparksandrec](https://www.facebook.com/coconinoparksandrec)

Instagram: [coconinocountyparksandrec](https://www.instagram.com/coconinocountyparksandrec)